

# SQUANDERING BILLIONS

## Health Care in Canada

Gary Bannerman

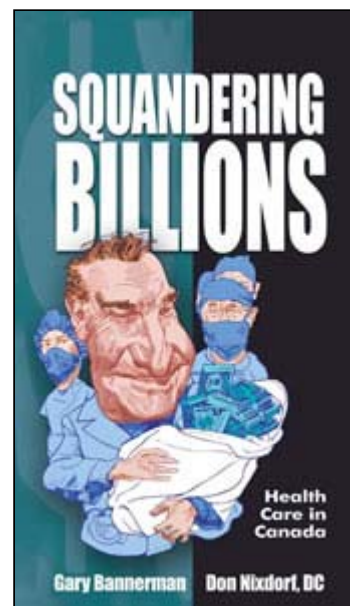
Dr. Don Nixdorf

"The management of our health care system is so inefficient that we not only fail to put patients in the hands of those professionals most qualified to give the best treatment, we actually ensure that the most expensive and least qualified person provides the care. . . . the structure of health management in Canada makes the squandering of billions unavoidable."

Pran Manga, Ph.D., M.Phil.

### THE BOOK:

**Squandering Billions** is a brutally frank indictment of health spending. The book demonstrates that the absolute power of medical doctors, pharmaceutical companies, health bureaucrats and hospital administrators, enshrines mediocrity at the expense of patients. Mistakes, inefficiency and malpractice in the Canadian health system may be causing ten times or more unnecessary deaths a year than the toll from traffic accidents (3,000) and crime (500). Some acute care hospitals seem to have become disease factories. Why do health care tragedies not face the scrutiny typically focused upon other accidental and wrongful death? Canadian Medicare was designed to insure the patient, not the practitioner. Why, then, are medical doctors and hospitals exempted from competition? Evidence shows conclusively that expanded use of community health centres, nurse practitioners, doctors of chiropractic and others can be more effective and less expensive within their area of expertise. This book goes where official commissions have been afraid to travel.



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### THE AUTHORS:

**Dr. Don Nixdorf** has been among Canada's most prominent health professionals for more than a generation, a member of national and provincial agencies and a participant in countless numbers of studies and Commissions. The Executive-Director of the British Columbia Chiropractic Association since 1985, he is also a veteran of countless encounters in all forms of media on behalf of his profession, including his own open-line radio health program. His work on behalf of the profession keeps him in frequent contact with health ministers, other professionals, media, insurance companies and community organizations. ([www.bcchiro.com](http://www.bcchiro.com))



**Gary Bannerman** is a veteran journalist, publisher, public affairs broadcaster and the author of several books. He has served on the board of directors of corporations of various sizes, and as a communications consultant to CEOs and senior management of many companies. He has been published in countless numbers of magazines and newspapers and, for 16 years, he hosted Western Canada's most successful news talk radio show. His work has been honoured by numerous prestigious awards. ([www.bannerline.net](http://www.bannerline.net))

### THE ILLUSTRATOR:

Canadian **Kerry Waghorn** is one of the most accomplished caricaturists in the world. His *Faces in the News* feature is a 28-year journalistic legend. He is represented by Universal Press Syndicate and featured regularly in scores of North American and international journals. He has been or is currently published in the **Chicago Tribune, Denver Post, Miami Weekly News, Boston Globe, Baltimore Sun, Tokyo Japan Times, Montreal Gazette and Ottawa Citizen.**



### THE PUBLISHER:

Hancock House Publishers, a leading west coast presence for 30 years, have published more than 500 titles, from best-selling non-fiction and coffee table books, to basic outdoors guides and prestigious large format presentations containing signed, limited-edition prints of original art.

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