



For Immediate Release

**BC CHIROPRACTIC ASSOCIATION COMMITS TO MAKING A DIFFERENCE
FOR SPINAL CORD INJURY**

March 11, 2004, Vancouver, BC – The British Columbia Chiropractic Association (BCCA) is pleased to announce its Platinum Sponsorship of the Rick Hansen Wheels In Motion Vancouver Event to be held at GM Place on Sunday, June 13th, 2004.

“The BC Chiropractic Association is dedicated to restoring, maintaining and improving the health of British Columbians, including those with spinal cord injury. Our involvement in this event provides the opportunity for our association to help raise awareness and funds that will help make a difference for those people with a spinal cord injury”, states Dr. Jim Cooper, President, British Columbia Chiropractic Association.

Rick Hansen Wheels In Motion is an annual event where Canadians of all ages and abilities can come together in their communities and wheel, bike, skate run or walk along a designated course to help raise awareness and funds to improve the quality of life of people with spinal cord injury. Half of the net funds raised through the Vancouver Event will be directed to Event Partners, the BC Paraplegic and BC Wheelchair Sports Associations, to support quality of life services that promote independence and community participation for individuals with spinal cord injury. The other half will be used support ICORD (International Collaboration On Repair Discoveries), Vancouver’s world-leading spinal cord injury research centre.

“We are grateful for the British Columbia Chiropractic Association generous and vital commitment to Vancouver’s Rick Hansen Wheels In Motion event,” says Gerry Latham, Co-Chair of the event. “This support from the BCCA will enable our event to become a true community celebration that will raise funds for research and improved services and increase awareness about life’s reality for people with spinal cord injury.”

For further information on the Rick Hansen Wheels In Motion Vancouver Event:

Visit www.wheelsinmotionvancouver.ca, or

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For further information on the British Columbia Chiropractic Association:

Visit www.bcchiro.com, or

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