



The Dr. Don Show

Mondays at 7:00PM

It's Your Health. It's Your Life.



TELL YOUR STORY

PARTNER WITH THE DR. DON SHOW ON THE ASTRAL RADIO NETWORK

The Astral Radio Network and the British Columbia Chiropractic Association are pleased to provide meaningful information to the public about their health through a new, open-line radio program. The Dr. Don Show-It's Your Health, It's Your Life, presents weekly topics and invites health experts to speak on subjects such as exercise, nutrition and medicine.

In an effort to support this valuable programming, we invite health and related organizations to participate in this health-centric program while promoting their organization's products and services. Advertising is offered at an affordable price.

PARTNERSHIP OPTIONS

- \$75 per 30 second commercial break
- \$150 per 60 second commercial break
- \$350 per 2 minute interview-style business profile highlighting your organization
- Single show sponsorship with your expert guest is also available

BENEFITS OF PARTNERSHIP

Brand Recognition: Promote your organization in three major BC markets over the Astral Radio Network: AM650 Vancouver, AM1150 Kelowna and CFTK AM The Mix Terrace. Increase awareness across the province through the live online audio and video broadcasts.

Social Responsibility: Gain recognition as a community leader concerned with improving the health of British Columbians. Invest in your clients and the community through the support of quality, health focused programming.

Seamless Production: Work with a team of skilled broadcast professionals at AM650 to create your perfect vision of your organization's radio presence from start to finish.

**To begin your partnership, contact the BC Chiropractic Association:
michelle@bcchiro.com or 604-270-1332**